

Affordable Housing Developer Meeting



January 21, 2022



AGENDA

- Welcome & Introductions
- Housing Trust Fund
- Charlotte Housing Opportunity Investment Fund
- Proposed RFP Schedule
- Developer Comments & Input











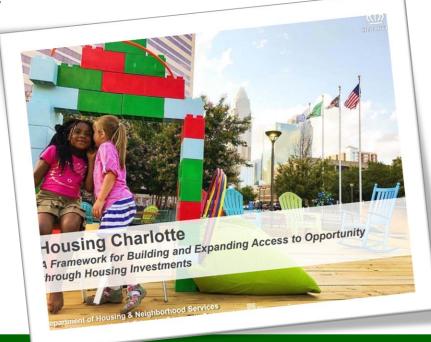


BACKGROUND

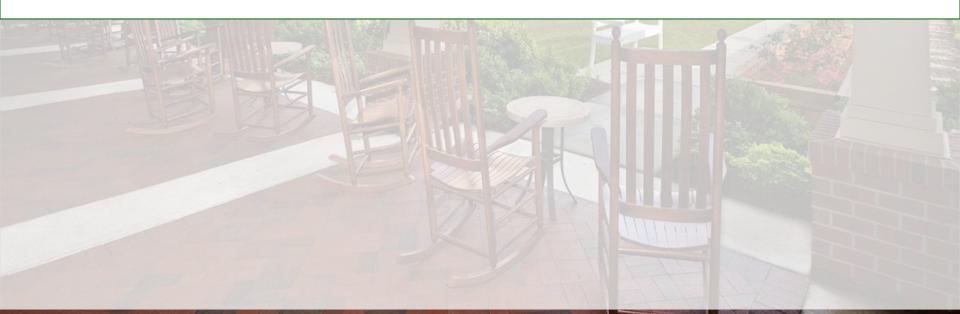
August 2018, City Council adopted the Housing Charlotte Framework built on three pillars:

- Creating new affordable housing
- Preserving existing affordable housing

Creating family self-sufficiency









- Established in 2001
- Funded through voter-approved general obligation bonds (biannual)
- Since 2002, over \$215M has been approved by City Council to fund over 10,000 units and shelter beds







- Provides gap financing to both non-profit and for-profit developers for affordable housing throughout the City
- Flexible structuring
- At least 20% of the units must be targeted to 30% AMI Households





- Typical HTF financing structure:
 - Is "Soft" financing
 - Is a 20-year amortizing loan
 - Requires a minimum Debt Coverage Ratio of 1.15
 - Has debt service payments that are accruing cash flow contingent
 - Is subordinated debt





HTF EVALUATION CRITERIA

City Policies

- Number of years affordable
- Neighborhood displacement and revitalization

II. **Development Strength**

- Number of affordable units
- Income: 60% or less Area Median Income (\$47,400)
- Use of PBV's

III. Developer Experience

- Developer track record
- Property Management
- Maximum of two HTF awards

IV. Financial Strength

- Leverage of city funds
- City investment per unit

V.

Market Study/Compliance

- Proposed site
- Demand and capture rate
- Compliance Monitoring

VI. **Community Engagement:**

 Convene at least two neighborhood meetings to present proposed development to community

VII.

Site Score:

- Proximity
- Access
- Change
- Diversity



PROPOSAL REVIEW PROCESS

Phase I

City/LISC issues Request for Proposals (RFP)

City Council receives notification of submissions

Dual review by LISC and City

Proposal Summaries to City Council

City Council Action Review Meeting

City Council Vote at following Business Meeting*

*Projects involving state housing bonds require subsequent Council action

Phase II

Investment Review (10 – 15 days)

Phase III

Investment Funding (Contingent on LIHTC award)

Phase IV

Construction and Monitoring

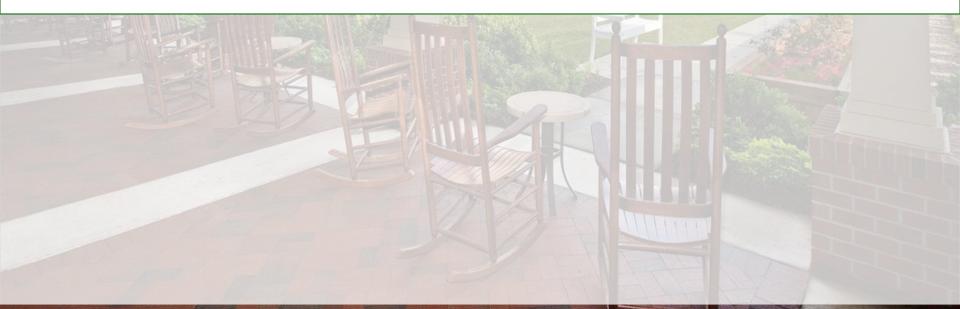


- Developers to absorb \$15,000 in legal closing costs
- At least 10% of the units targeted to 30% AMI households must be rented to households with rental subsidies
- Use of Accela to submit sketch plans





PROPOSED REQUEST FOR PROPOSAL SCHEDULE





PROPOSED HTF/CHOIF RFP SCHEDULE

Milestone	Dates
Post RFP	January 25, 2022
Sketch Plan Review	By March 14 , 2022
Proposal Submission Deadline	February 18, 2022
Market Study Due Date	March 25, 2022
Final Planning Support Letter	April 1, 2022
City Council Approval	April 18, 2022





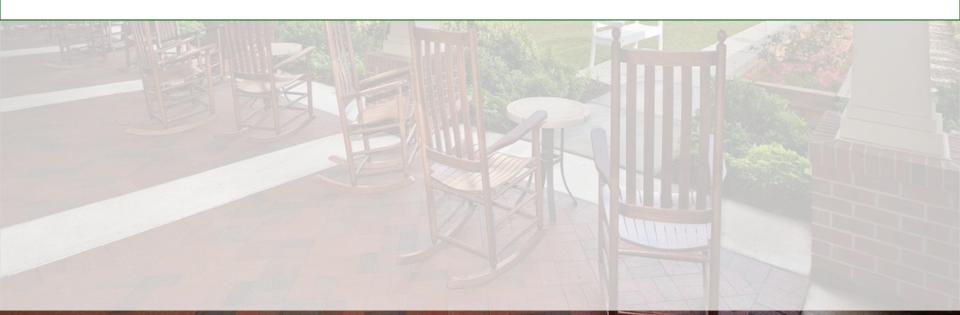








DEVELOPER COMMENTS & INPUT





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